

Maya Grinberg



Maya is the Social Media Manager at Wildfire Interactive. In this role, she maintains external company communications, including writing its blog, creating and distributing its marketing newsletters, managing its Twitter and Facebook accounts, and creating content for its website. In this role she regularly practices the very same social media marketing techniques that she preaches! In her free time, she is the host of Girls Out Loud, a weekly podcast discussing news and trends around the tech world. She is also a tech writer for CuteGeek.com and has previously written for TechTarts.com and Risk Management Magazine. Prior to joining Wildfire, Maya was a strategy consultant for IBM, working primarily within the energy and utility industries. She is a proud graduate of the Applied Economics and Management program at Cornell.

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